

alteryx|keyrus



# alteryx bootcamp in the clouds

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November 30



**keyrus**  
make data matter

# The first dedicated **Alteryx Bootcamp** in the Clouds in London

As Alteryx Premier Partners, we are thrilled to be leading the latest in Cloud innovation.

Alteryx Bootcamp in the Clouds is a free-to-attend event with no commitments required and will provide a deeper insight to eliminate manual processes and drive faster action to insight.



Thursday 30, November  
From 12:45pm to 5:30pm



One Canada Square.  
London E14 5AB

# Why move to the **Cloud**?

The first question to address is **why move to the Cloud**. Most organisations are somewhere on a journey from being on-premises to hybrid or fully on the Cloud, typically being dependent on legacy systems and functions that organisation performs.

However, the benefits from being on this journey to the cloud are reduced costs for hardware and maintenance; reduced spending on undifferentiated heavy lifting of IT; and accessibility anywhere, with any device with higher performance and availability.

Deep dive into the topic here: <https://shorturl.at/dRSX6>



## The contents of the session

- 1** In this bootcamp, expect to learn how to profile & prepare pipeline data using the all in one **Alteryx Designer Cloud**.  

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- 2** And then, utilise **Plans** to orchestrate and automate pipelines by chaining together tasks from different applications.  

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- 3** With **Alteryx Machine Learning** you build advanced machine learning models easily in a no-code AutoML product with a education mode that will walk you through the entire process.
- 4** Finally with Alteryx Auto Insights uncover root cause explanations for your business results in minutes. Plus share your intuitive data story with anyone.



See what previous attendees to our Alteryx Bootcamp had to say:

« We were super lucky to have Joseph Serpis (Keyrus' very own Alteryx ACE) deliver an Alteryx bootcamp in our London office last week. The room was packed with attendees from across our Expedia Group Finance function, most of whom were seeing what Alteryx can do for the very first time!

Big thanks to Gufran Majid for reaching out and organising, and to all the Expedia attendees for your engagement - I'm excited to see where your Alteryx journeys take you next! »

Senior Manager International Tax - Expedia Group

The main speaker

## Joseph Serpis – Principal Consultant & Alteryx ACE

Joe as he is usually referred to, is a Principal Consultant for Keyrus, a global consultancy that specializes in developing innovative data and digital technology solutions for performance management. He has worked for Keyrus for half a decade and previously worked at Sainsbury's in their Property Data Analytics team where he was one of the first Alteryx users in the organisation.

He has over 9 years of experience with Alteryx and has several accolades such as being in the Top 10 Alteryx weekly challenges and being in the top 10 Alteryx community solution authors. In 2019, Joe was awarded the designation of Alteryx ACE which is awarded to the top product users and thought leaders.



# Why should you **attend?**

This Bootcamp is perfect if any of the below apply to you:

- Your business is looking to move from on-prem to hybrid/cloud.
- You want to find a way to automate processes.
- Work with a lot of disparate data sources with different data formats and poor data quality.



# Agenda

- 12:45 –13:00 Registration & Technical Assistance
- 13:00 –14:30 Session 1: Alteryx Designer Cloud & Plans
- 14:30 –14:45 Coffee Break
- 14:45 –15:45 Session 2: Alteryx Machine Learning
- 15:45 –16:00 Coffee Break
- 16:00 –17:00 Session 3: Alteryx Auto Insights
- 17:00 –17:30 Networking & Drinks





We are  
looking  
forward to  
**elevate your  
data game**

keyrus



# Thanks!

For more information, get in touch  
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