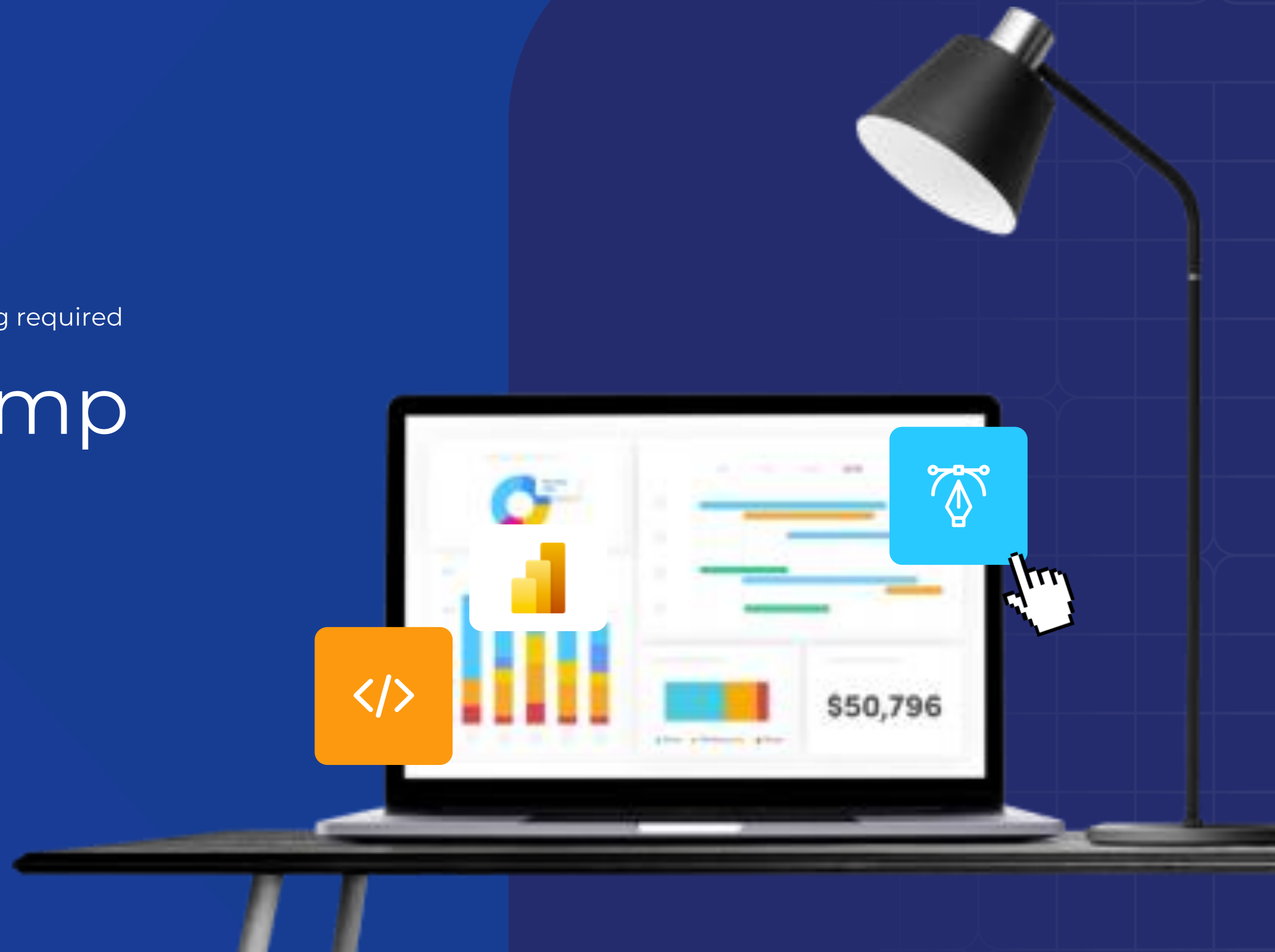




From manual to automated data, with no coding required

# Alteryx Bootcamp February 15

One Canada Square, London  
From 12:30pm to 5:30pm



# Alteryx Bootcamp

Is a **free-to-attend** practical session with no commitments required.

Join us to explore a simpler, more efficient way to handle data without the need of coding or IT expertise.

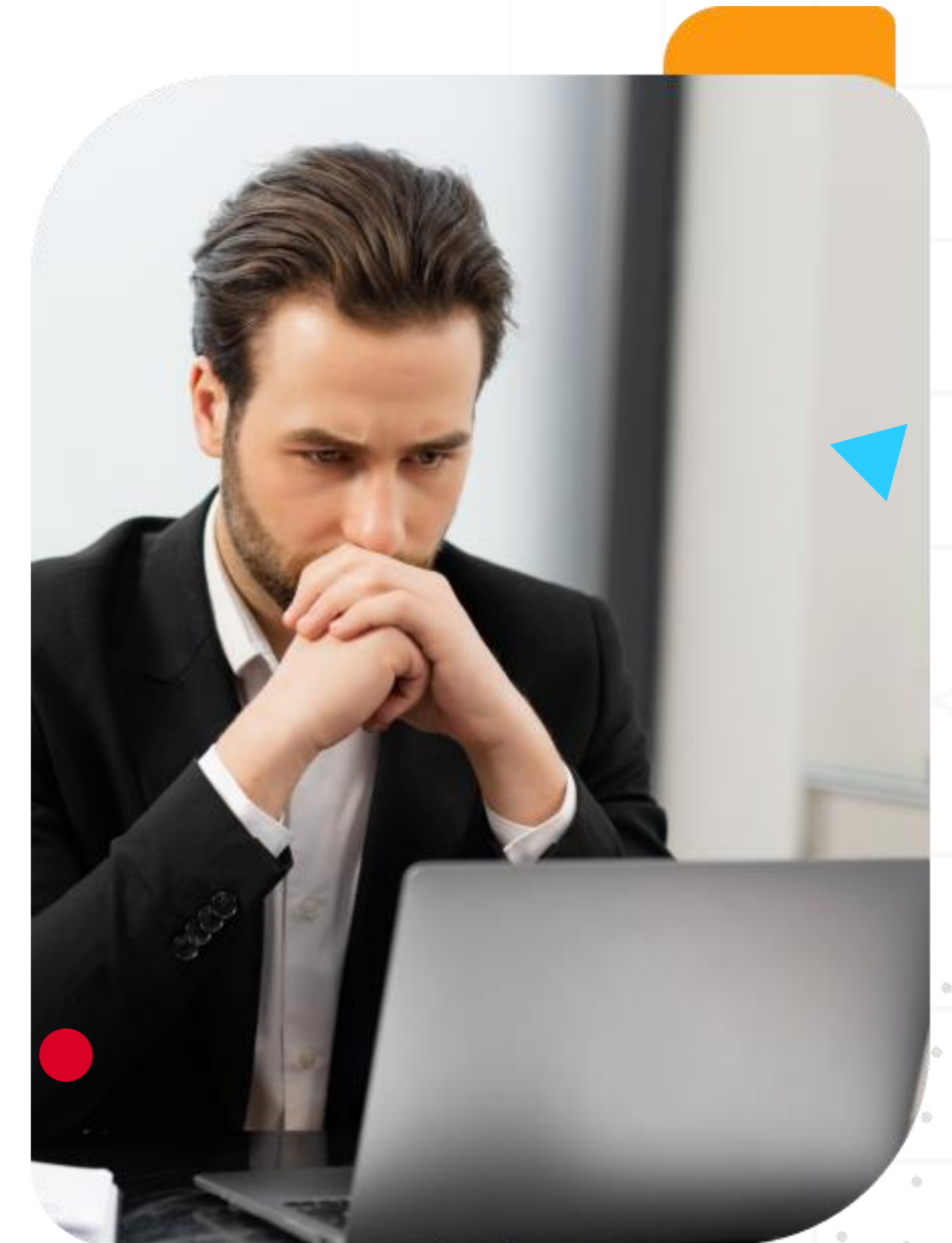
Are you ready for easy  
automation?

## Most companies have a manual process dependency

Spreadsheets & Excel have been staples for data processing, analysis, and visualization for decades: however, its manual processes are proving to be a bottleneck in an era where speed and accuracy are crucial.

Consider the scenario: a finance team sifting through massive datasets, manually consolidating information for a crucial report.

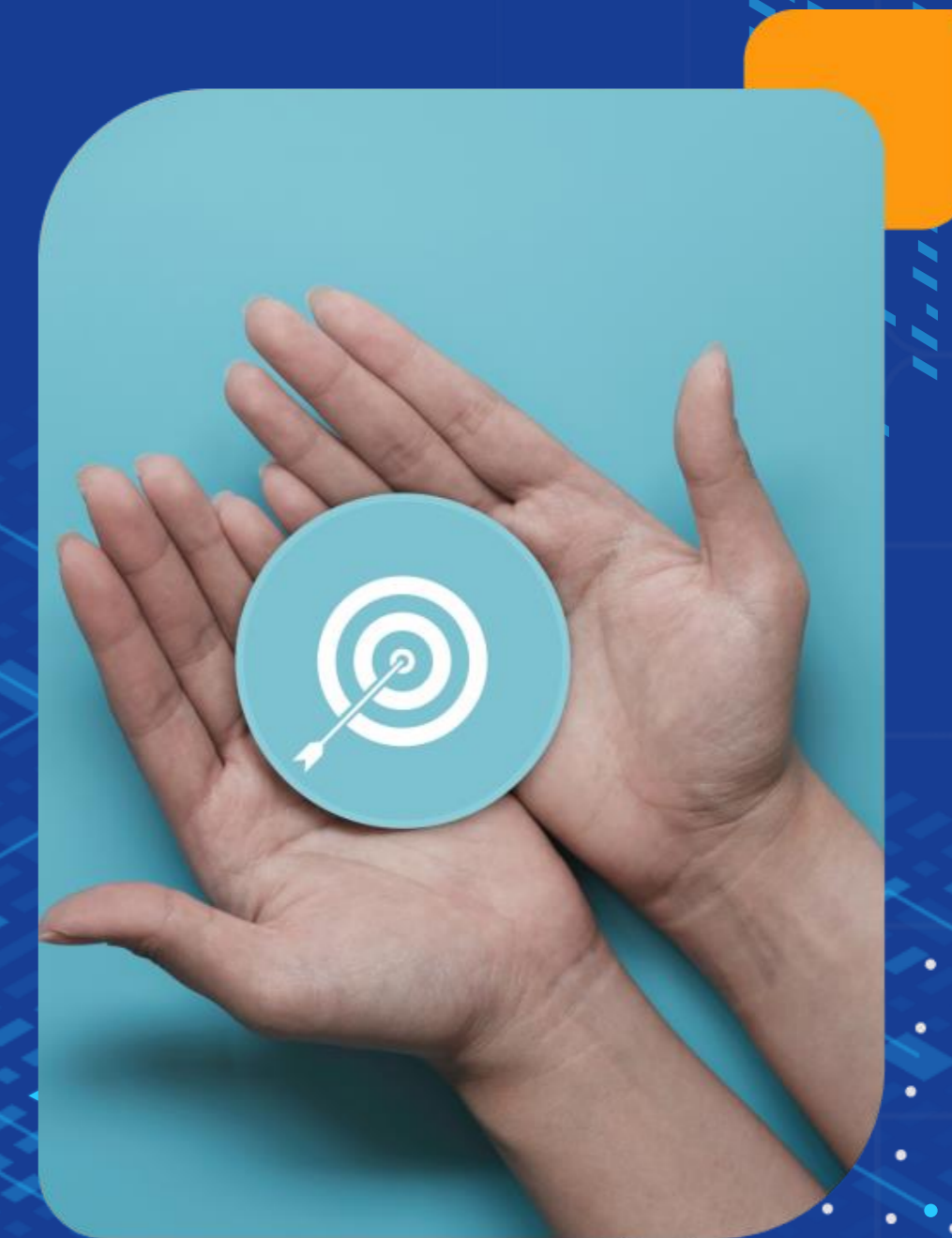
Each update, correction, or modification requires meticulous attention, making the process a labyrinth of formulas and functions.



# What is Alteryx?

- 01 Unlike many tools, Alteryx is easy for business users without an IT background to use

Alteryx, a user-friendly data analytics tool, enables seamless data preparation, blending, and analysis without the need for **coding** or **IT skills**. Its intuitive drag-and-drop interface enhances efficiency and accuracy, making it accessible across various departments without the necessity for coding expertise.





# How can a tool like Alteryx impact you?

**Accounting** – for reconciliations and consolidations

**Marketing** – for forecasting and combining data from multiple departments

**HR** – for predicting attrition, salary adjustments, and powering executive dashboards

**Finance** – for forecasting and combining data from multiple departments

**IT** – for speeding up queries, reducing the burden of SQL, and populating databases and BI tools



See what previous attendees to our Alteryx Bootcamp had to say:

“

*We were super lucky to have Joseph Serpis (Keyrus' very own Alteryx ACE) deliver an Alteryx bootcamp in our London office last week. The room was packed with attendees from across our Group Finance function, most of whom were seeing what Alteryx can do for the very first time!*

*Big thanks to Gufran Majid for reaching out and organising, and to all the attendees for your engagement - I'm excited to see where your Alteryx journeys take you next!*

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Senior Tax Manager at travel technology group

The main speaker

## Joseph Serpis – Principal Consultant & Alteryx ACE

Joe as he is usually referred to, is a Principal Consultant for Keyrus, a global consultancy that specializes in developing innovative data and digital technology solutions for performance management. He has worked for Keyrus for half a decade and previously worked at Sainsbury's in their Property Data Analytics team where he was one of the first Alteryx users in the organisation.

He has over 9 years of experience with Alteryx and has several accolades such as being in the Top 10 Alteryx weekly challenges and being in the top 10 Alteryx community solution authors. In 2019, Joe was awarded the designation of Alteryx ACE which is awarded to the top product users and thought leaders.



Don't hesitate to contact Gufran Majid  
for more information:  
[Gufran.majid@keyrus.com](mailto:Gufran.majid@keyrus.com)

Or register at the bootcamp here:  
<https://web.keyrus.com/alteryxbootcamp1>



# Thanks!

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